### Timing Video | Audio
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00 – 00:00 | B-Roll – Video
Drone shot, beach coastline outside the Marriott Pompano.

Cut to:

A-Roll, video – Anchor/Host on the beach outside the Fort Lauderdale Marriott Pompano Beach Resort & Spa at 1200 N. Ocean Blvd. In Pompano Beach, Florida. with drone developer Alex Rodriguez for an establishing shot/Intro.

Anchor/Host
… I'm [anchor's name] and I'm outside the Fort Lauderdale Marriott Pompano Beach Resort & Spa at 1200 N. Ocean Blvd. In Pompano Beach, Florida. I'm here with Alex Rodriguez who is with Urban Drones in Coral Springs, Florida. Alex has been busy preparing classes on drone filmmaking for the hotel, and we asked him to fly his Splash Drone he developed with a tiny video camera called a GoPro HERO7 (or HERO8) that is so advanced, it capable of taking professional quality video.

0:00 – 0:00 | A-Roll, video – Anchor/Host on the beach outside the Fort Lauderdale Marriott Pompano Beach Resort & Spa at 1200 N. Ocean Blvd. In Pompano Beach, Florida. with drone developer Alex Rodriguez

Anchor/Host (to Alex and gesturing to the drone):
… what you have in your hands is called a quadcopter UAV. Tell us what UAV stands for as well as the special features built into this one …

Alex…
Submerge like a submarine, float like a boat and fly in the air at over 43 mph, etc.

00 – 00:00 | B-Roll, video
Closeup, drone

VO:
What you are showing us now is a tiny camera that you have mounted on the drone called a GoPro HERO7 Black (or HERO8 Black).

Although drones have been around for some time, and have other applications, this small action camera is what makes this a powerful tool for filmmakers.

There's a chip inside that is responsible. Tell us about the SoC…

Alex:
A fully contained microcomputer on a chip is called an SoC, an acronym for “System on a Chip.”

00 – 00:00 | A-Roll – Anchor/Host
Anchor/Host on the beach outside the Hollywood Beach Marriott at 2501 North Ocean Drive in Hollywood, Florida with

Anchor/Host (to Alex)
Alex, let's talk about the instruction. It's sophisticated because you are going to use an extra radio transmitter called a Buddy Box. The student's radio transmitter will be a slave
drone developer Alex Rodriguez for an establishing shot/Intro to your box that will be the Master box.

Alex:
It's the drone equivalent of the brake pedal your driver's ed instructor always used—to prevent crashes.

Anchor/Host  (to Alex)
…the smooth, beautiful aerial shots we see in television and film must be shot with drones.

Alex:
Drones equipped with action cameras were considered a consumer product for a long time. About 15% of the market is now professional filmmakers—and that number is growing.

00 – 00:00
A-Roll – Anchor/Host
Anchor/Host and Alex Rodriguez holding Master/Slave radio transmitters—flying a drone.

Anchor/Host  (to Alex)
What about television journalists?

Alex:
Drones are smaller and less expensive than news helicopters, Drone footage can also be aired live via wireless transmission technologies or stored on media for editing and playback later.

Will I be seeing you in my class?

Anchor/Host  (to Alex)
I think so!

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